



COMMUNITY & MEDIA ADVISORY

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New Mentorship Program Announced and Applications Available

October 16, 2012 (Des Moines, IA): Leaders of Capital Crossroads five-year regional vision plan have developed an inter-generational mentorship program as part of the Social Capital component of the plan. Community Connect: Mentors Inspiring Success sustains and expands leadership throughout the region by inspiring future leaders and givers through meaningful and creative mentoring connections.

The mentorship program is designed to connect participants from all generations to our community's more experienced leaders. This program creates meaningful personal connections and peer mentoring opportunities in a small group setting that ensures personal interactions with mentors in our community.

Community mentors include: Jay Byers, Greater Des Moines Partnership; Cara Heiden, Wells Fargo & Co., Retired; Phil Hodgins, RDG Planning & Design; MD Isley, Bravo Greater Des Moines; Scott Johnson, Wells Fargo Bank, N.A.; Janette Larkin, Business Publications Corporation; Kaye Lozier, Community Foundation of Greater Des Moines; Scott Raecker, Character Counts In Iowa; Ying Sa, Community CPA & Associates; and Mary Sellers, United Way of Central Iowa

Sessions include: Creativity & Innovation: Learn to think about your work and relationships in different ways; Looking From the Inside Out: Personal Mission, Values and Passions; What's Your Brand?; Maximize the Potential of Your Connections; and Living your Legacy.

Community Mentor Phil Hodgins said, "We have a highly-motivated and engaged group of next generation community leaders in Greater Des Moines. This is a fantastic opportunity to develop a community of mentoring relationships that is unmatched in the country. I am incredibly excited to be part of this new program and help develop relationships that purposefully advance our community's up-and-coming leaders and givers."

Learn more and complete the application at www.communityconnectgdm.org. Applications are accepted October 16 - November 15, 2012. Thirty participants will be selected for the five-month program. Community Connect: Mentors Inspiring Success is funded by the Community Foundation of Greater Des Moines.

Capital Crossroads: A Vision for Greater Des Moines & Central Iowa is a five year regional roadmap with a geographic scope defined by a 50-mile radius around Central Iowa with the Iowa State Capitol at the center. Today, more than 500 community and business leaders have volunteered to lead the plan implementation to accomplish short and long-term economic growth throughout Central Iowa.

The Community Foundation of Greater Des Moines improves quality of life for all by promoting charitable giving, connecting donors with causes they care about and providing leadership on important community issues. We thank our donors, partners and nonprofit organizations for working to strengthen our community.